



Newsletter no. 1 – January 2011

First of all we wish all our readers a Happy New Year and for the year 2011 luck, success and especially health as well as lots of good success using Asphalt Art for upcoming events and campaigns.

The aim of the newsletter is to inspire you with new fresh ideas and input. To copy such campaigns in your country is strictly recommended and we would be very pleased to publish your creative solution with Asphalt Art within one of our next monthly issue.

Retail Trade Federation Ludwigshafen uses Asphalt Art on POP

MODERN STATE is for 14 years the meeting point for all the decision-makers of the Public Sector. Only here are meeting all the specialists and executive staff of the Federation, federal states and communes from all over Germany: around 4,000 representatives from the second and third management level. They set the strategy course for the reforms of the next years. As a result MODERN STATE is the leading event for the administration modernization.

Especially for this the connection between the exhibition hall and the congress center was made with a 30m long red carpet, printed on Asphalt Art foil.

An eye-catcher for every visitor!!!





Continuation 3D-images

The last month we showed you pictures from 3-dimensional designed images. These proposals were so impressive that we were asked to show you more pictures. We comply with these wishes with pleasure and present you more 3D-images...





Asphalt Art for the walls ...

Although the name is referring to, Asphalt Art is not only made for the floor. Especially strong structured walls illustrate a big problem for the common self adhesive films. The total contact surface is often too marginal so that the films cannot adhere enough. Once more the Asphalt Art profits from its aluminum film so that Asphalt Art is adhering very well also on rough plaster – as you can see...



Would you like to receive more information about the Asphalt Art or the other products? We are at your disposal anytime. Send us an E-Mail to info@asphaltart.com or get in contact with the sales representative in your region.

This has been the first newsletter for the year 2011. We hope that we have given you inspiration for future campaigns. We wish you a good January and again a successful start in the new business year. We wish you all the best till the publication of the next newsletter in February and remain

Your

Asphalt Art International Team

PS: We truly appreciate your interest in our products and your feedback – positive or negative. Please let us know if you have any comments or questions. If you want to become part of our newsletter then feel free to give in interesting application photos of our products which can be considered as impressive advertising for you. You receive this newsletter due to the indication of your e-mail address in our system. If you do not want to receive the newsletter, just send us a brief e-mail with the subject "Newsletter Off" to the address info@asphaltart.com and you will be deleted from the distribution.

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